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Contact: Tracy Owens (312) 793-1682 (office)
(312) 590-9933 (cell)
Laura Lehmann (312) 475-5901 (office)
(773) 226-2392 (cell)

Illinois Lottery Launches Chicago Blackhawks® Cash Scratch-off Ticket

Air hockey tournaments scheduled across the state to highlight new ticket and give players additional chances to win cash and prizes

CHICAGO – Jan. 13, 2010 – The Illinois Lottery recently launched the Chicago Blackhawks® Cash scratch-off ticket, and is kicking off 16 air-hockey tournaments across the state through February. The winner at each event will win \$500 in cash and a Blackhawks jersey.

“Air hockey is one of those all American games that most people have experienced in their lives at one point or another” said Paul Arnell, director of promotions for the Illinois Lottery. “The Lottery loves to give people the opportunity to have fun, play some of their favorite games, and possibly win money at the same time.”

At each event, participants aged 18 years or older will place their name on an entry form when they arrive. At the beginning of the tournament thirty-two players will be randomly selected and placed in a bracket style format in the order in which they were picked. The contestants will face-off until the last person standing is crowned the Air Hockey Star. Below are dates, locations and times of each event:

Table with 4 columns: Events Dates, Bar, Bar Address, Time. Rows list 16 events from January 13, 2010 to February 26, 2010, including bar names like District Bar, P3 Pub, and Joe's Bar, and times ranging from 6-8 p.m. to 9-11 p.m.



### **About Chicago Blackhawks® Cash Ticket**

Each ticket costs \$2 and is available for purchase at Illinois Lottery retailers across the state. Winners can win a variety of prizes ranging from a Chicago Blackhawks® jersey up to \$20,000 in cash. The ticket also offers second-chance opportunities where players can submit five non-winning Chicago Blackhawks® Cash tickets for the chance to travel with the team, including:

- Roundtrip travel for two with the Blackhawks on a team charter flight
- One room in the Blackhawks team hotel
- 2 tickets to the game
- A ride on the Blackhawks team bus to the morning skate and the game
- 2 Blackhawks replica jerseys
- \$500 spending money

For more information about the second-chance promotion visit [www.illinoislottery.com](http://www.illinoislottery.com).

### **About Illinois Lottery**

Founded in 1974, the Illinois Lottery is a state agency with annual sales over \$2 billion. Since its inception, the Lottery has contributed more than \$14 billion to the state Common School Fund to assist K-12 public schools. Players must be at least 18 years old. For more information on the Illinois Lottery please visit our Web site at [www.illinoislottery.com](http://www.illinoislottery.com).

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