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## **Lottery Player Risks \$50,000 for Shot at \$1 Million**

*Chicago resident turns \$30 worth of non-winning tickets into opportunity of a lifetime*

**CHICAGO – August 29, 2008** – Jeffrey Fitch just said “no thanks” to \$150,000. During a qualifying event for the Illinois Lottery’s “Replay for Riches” summer promotion at the Illinois State Fair, Jeffrey spun the “Replay for Riches” wheel, which landed on the \$150,000 prize amount. Rather than take the money home, Jeffrey decided to put it on the leader board, giving himself the opportunity to compete with five other players for \$1 million.

The Lottery will select one more weekly “Replay for Riches” winner from a pool of players who submit \$30 in non-winning tickets. Each of the final four out of 12 winners will attend a special qualifying event and spin the “Replay for Riches” wheel, which features prize amounts from \$25,000 to \$150,000. Each contestant must then decide whether to receive a prize check for the amount shown on the wheel or to place the amount won on the “Replay for Riches” leader board. The top six finalists on the leader board will participate in the summer promotion’s finale, where one lucky winner will go home with \$1 million and the remaining five finalists will walk away with \$100,000.

Because he placed \$150,000 on the leader board, if Jeffrey doesn’t hit the jackpot at the finale, he will lose out on \$50,000, but still go home with \$100,000. However, ever since entering the “Replay for Riches” weekly winner drawings by submitting \$30 in non-winning Lottery tickets, there’s never been a doubt in Jeffrey’s mind that he would go for it all, given the opportunity.

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All qualifying non-winning instant tickets are marked with the “Replay for Riches” logo in the upper right hand corner. Mega Millions, Lotto, Little Lotto, Pick 3, Pick 4 and Pick n’ Play tickets purchased after April 22, 2008, are also eligible. Players can view all eligible tickets—and watch videos of people describing what they would do with a chance to “replay” a moment from their lives—by logging onto [www.illinoislottery.com](http://www.illinoislottery.com).

### **About the Illinois Lottery**

Founded in 1974, the Illinois Lottery is a state agency with annual sales over \$2 billion. Since its inception, the Lottery has contributed more than \$14 billion to the state Common School Fund to assist K-12 public schools. Players must be at least 18 years old. For more information on the Illinois Lottery please visit our Web site at [www.illinoislottery.com](http://www.illinoislottery.com).

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